

THE WANADA BULLETIN

NEWS AND INFORMATION FOR AND ABOUT FRANCHISED NEW CAR DEALERS IN THE WASHINGTON AREA

WANADA Bulletin # 10-24

December 20, 2024

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Make Plans to Attend the DC Auto Show!

The Washington, DC Auto Show is more than just an exhibition of the latest and greatest vehicles—it is a cornerstone event for the automotive industry and a critical opportunity for local car dealers and their staff. As we gear up for the 2025 edition, there are compelling reasons why your dealership team should make this event a top priority. Here's why attending the Washington, DC Auto Show is a must:



Generating Excitement for the Auto Industry

The DC Auto Show serves as a powerful platform to reignite enthusiasm for the automotive industry among consumers and industry professionals alike. With a dazzling display of new models, cutting-edge technologies, and innovative concepts, this event sparks excitement and curiosity that translates directly into showroom visits and sales.

The immersive experience of the Auto Show allows attendees to see, touch, and explore vehicles in a way that no advertisement or online research can replicate. This hands-on engagement fosters a sense of connection and confidence in potential buyers, ultimately encouraging them to take the next step toward purchasing a new car.

Events Tailored for Dealers

Beyond the general excitement of the show, the Washington, DC Auto Show offers several events specifically designed to benefit dealers and their staff. These events provide unparalleled networking opportunities, professional development, and a chance to celebrate the contributions of the local dealership community.

- **WANADA Member Reception**: Mark your calendar for Thursday, January 30, 2025. You can [register here](#). In conjunction with the annual Sneak Peek Preview the evening before the auto show opens to the public, WANADA will host its exclusive Member Reception. This premier event offers a chance to connect with fellow dealers, industry leaders, and special guests while enjoying a first look at the Auto Show's offerings. The WANADA Member Reception is generously sponsored by BG Crovato Products & Services and the Kirvan Pierce Sweeney Group. It's an evening of networking, insights, and camaraderie you won't want to miss.
- **WANADA Tag & Title Seminar**: On Thursday, February 6, 2025, WANADA will hold its highly anticipated Tag & Title Seminar. Staff can [register here](#). This event is designed to help dealers and their staff stay up-to-date with the latest regulatory requirements and best practices in titling and registration. It's an essential session for ensuring compliance and operational efficiency at your dealership.

A Unique Public Policy Showcase

What sets the Washington, DC Auto Show apart from other events in the global automotive circuit is its unique status as the "Public Policy Show." Situated in the nation's capital, the Auto Show draws an unparalleled array of political luminaries, government officials, and policymakers who attend in official capacities or even as everyday consumers shopping for their next car.

The intersection of public policy and the automotive industry is a defining feature of the DC Auto Show. For local dealers, this means exclusive insights into the regulatory landscape and emerging trends that will shape the future of the industry. Attending the show provides an invaluable opportunity to stay informed and to position your dealership as a leader in adapting to these changes.

Strengthening the Dealer Community

Attending the Washington, DC Auto Show is not just about business; it's about community. The event brings together dealers, manufacturers, policymakers, and consumers in a shared celebration of automotive innovation. By participating, you demonstrate your dealership's commitment to the industry and strengthen its reputation as an engaged and forward-thinking business.

Don't Miss Out

The 2025 Washington, DC Auto Show is shaping up to be an extraordinary event that no local car dealer or staff member should miss. From its unparalleled ability to generate excitement and drive consumer interest to its unique role as the Public Policy Show, the Auto Show offers immense value for your dealership. Add in dealer-focused events like the WANADA Member Reception and the Tag & Title Seminar, and it's clear that this is a can't-miss opportunity.

Ensure your dealership reaps the benefits of this premier event. Join us at the Washington, DC Auto Show and be part of the momentum driving the automotive industry forward into 2025 and beyond.

WANADA Visits with MoCo Council Chair Andrew Friedson

Several WANADA dealer members gathered at DARCARS 355 Toyota in Rockville, MD, on Thursday, Dec. 12, for a productive meeting with Montgomery County Council Chair Andrew Friedson. As the grandson of a car dealer, Mr. Friedson brings a unique perspective to the challenges faced by local auto dealers, making him a particularly effective advocate for their concerns.

The discussion covered a range of pressing topics, including the future direction of Montgomery County, state budget priorities, and strategies for addressing crime and safety issues. Participants also explored the implications of the upcoming race for County Executive, emphasizing the importance of leadership that understands the integral role auto dealerships play in the community and local economy.

WANADA members appreciated Mr. Friedson's willingness to engage directly with their concerns and his recognition of the challenges facing small business owners. This meeting



underscores WANADA's commitment to fostering strong relationships with policymakers and ensuring that dealer voices are heard as critical issues affecting the region are debated and decided.

MD MVA: Reminder on Fee & Surcharge Changes Eff. 1/1

As a reminder, the Maryland MVA is implementing changes to the annual surcharge for certain electric vehicles (EVs) and the payment schedule for vehicle registration fees effective January 1, 2025. Please [click here](#) to view the MVA Bulletin that outlines these changes.

From NADA: Key Dealer Issues

We printed many of NADA's policy updates in last month's Bulletin and these issues continue to develop. WANADA's NADA Director Geoff Pohanka recently shared additional updates from our federal counterpart that we believe are worth reading. Please [click here](#) to view the full report.

Join Us at the NADA Show in NOLA!



Attending the NADA Show? RSVP for Our Joint Reception.

Join associations from Virginia, Maryland, and the Washington area for our joint reception in New Orleans. Registration is open [here](#).

VADA/MADA/WANADA Reception @ NADA '25

Jan 24, 2025

Hilton New Orleans Riverside | 2 Poydras Street - New Orleans, LA 70130
6-9 p.m.

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