



THE WANADA BULLETIN

NEWS AND INFORMATION FOR AND ABOUT FRANCHISED NEW CAR DEALERS IN THE WASHINGTON AREA

WANADA Bulletin # 17-21

August 18, 2021

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Reminder: Register Your Staff for WANADA's Flu Shot Program By August 31

Registration is open for WANADA's seasonal flu shot program for dealership employees.

Once again, WANADA's flu shot program will be available on-site at WANADA dealerships and administered by Norvar Health Services. The on-site service will be available for adults aged 18 and older.

The fee will be \$33 for the vaccine with a minimum of twenty (20) participants required at each location. Locations with less than 20 participants will be billed as if 20 doses of vaccine were administered. The difference will be billed at a rate of \$26 per dose.

As usual, adults 65 and older have a choice of getting the high-dose flu shot, which offers better protection against the flu compared with the regular shot. The fee for the high-dose shot will be \$75. Human immune defenses become weaker with age, which places older people at greater risk of severe illness from influenza. In addition, aging decreases the body's ability to have a good immune response after getting influenza vaccine. A higher dose of antigen in the high-dose vaccine gives older people a better immune response against the flu. Data have shown that that leads to greater protection against influenza.

To have your dealership participate, please register online at www.norvarhealthservices.com, under "Scheduling". Alternatively, you may call Norvar at 202-744-1360. Given the popularity of this program, you are encouraged to register early to guarantee the date of your choice. Any request received after August 31 may be subject to vaccine availability.

Norvar Health Services will begin conducting on-site visits starting October 1. All scheduling will be done by Norvar upon submission of your registration. Norvar will contact the dealer's designated representative with the scheduled date/time and forward all appropriate forms. Norvar will invoice the dealership directly for all flu shots administered via the program, subject to the 20 dose-minimum.

If you have any questions, please contact Connie Ryan at WANADA at (202) 237-7200 x124.

Mask Mandates Around the Region

Following up on the e-blast WANADA distributed to the membership on August 6, here are the most recent mask mandate updates for the region:

Washington, DC

D.C. was the first area to reinstate an indoor mask mandate for public spaces in response to new CDC guidance that came down in late July. That mandate [went into effect on July 31](#) and will continue until further notice.

Maryland

While Governor Larry Hogan has committed to not effecting a statewide indoor mask order, [Montgomery County](#), [Prince George's County](#), and [Charles County](#) all have their own indoor mask mandates.

Virginia

No statewide indoor mask mandates are in effect, except for in schools. Many localities are recommending that masks be worn indoors, but currently no Virginia cities or counties are making this a requirement. This is now becoming a hot-button topic amid the governor's race in the Commonwealth, so future mandates will likely depend on which party comes out on top.

NY Auto Show Cancelled; DC Show Still On for Jan. 2022

The 2021 New York International Auto Show, which was scheduled for August 20-29 at the Jacob Javits Convention Center, has been cancelled due to the growing incidences of the Covid-19 Delta variant in New York and the stricter public-health measures put in place by State and local officials. The next New York International Auto Show is on track to return to its regular spring schedule in April 2022.

The latest development out of New York does not affect plans for the next **Washington, DC Auto Show, scheduled for January 20-30, 2022** at the Walter E. Washington Convention Center. *Public Policy Day* and the *Sneak Peek Preview Reception* are scheduled for Thursday, January 20. Starting on Friday, January 21, the 2022 Washington, DC Auto Show will be open to consumers for the next ten days.

Some positive news was recently reported out of Washington, DC. Late last month, the Walter E. Washington Convention Center successfully held the 2021 *Otakon Conference*, with no less than 25,000 attendees.

The Walter E. Washington Convention Center is also the first convention center in the nation to use an HVAC solution called Synexis to purify the air inside the building by using dry hydrogen peroxide, which is present throughout the building. Additionally, the building recently activated a new robot that uses disinfecting ultraviolet lighting to cleanse up to 5,000 square feet at a time in less than five minutes. These extra safety measures are welcome news for exhibitors, partners, and visitors of the 2022 Washington, DC Auto Show.

One of the highlights of any Washington, DC Auto Show is the WANADA Member Reception at the auto show. The member reception at the 2022 show is scheduled to take place Thursday evening, January 27. If any WANADA kindred-line members are interested in sponsoring the

WANADA Member Reception at the 2022 auto show, please contact Bob Storin at 301-335-8289 or RS@wanada.org.

Save the Date: WANADA Annual Meeting Scheduled for Nov 4

WANADA's 2021 Annual Meeting & Luncheon has been scheduled for Thursday, November 4 at the Ritz-Carlton Tysons Corner in McLean, VA. The luncheon will begin at 12:00 noon, preceded by a networking reception for registered attendees starting at 11:30 am. Ticket information and a link to register will be sent to all WANADA members as the event gets closer.

Please look for an announcement in the coming weeks about this year's keynote speaker, who will report on the latest political and economic developments and what it means for the auto industry.

Any WANADA kindred-line members who are interested in sponsoring the 2021 Annual Luncheon should contact Bob Storin at 301-335-8289 or RS@wanada.org.

WANADA Apprentices in Need of Sponsorship in No.Va.

WANADA's Auto Dealer Education Institute (ADEI) has been turning entry level technicians into successful line techs for over two decades. With our fall semester kicking off right around the corner, now is the time to reach out if you would be interested in sponsoring one of our student apprentices. While all of our apprentices in Montgomery County are currently placed, we have several young men and women that are ready to be hired around Northern Virginia.

Here's how it works: you hire one of our apprentices for your shop and they come to work for you 4-5 days per week. On one of their days off they attend classes at Northern Virginia Community College. The dealership sponsors their education for \$1,000 per semester and WANADA pays the rest of the program costs. After two years, they have all the education and work experience they need to become master level technicians, all for only a \$4,000 total investment from the dealership.

If you would like to learn more or are interested in interviewing one of our few remaining apprentices in Northern Virginia, please contact Vice President of Operations Joe Koch at jk@wanada.org or 202-821-5824.

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