

THE WANADA BULLETIN

NEWS AND INFORMATION FOR AND ABOUT FRANCHISED NEW CAR DEALERS IN THE WASHINGTON AREA

WANADA Bulletin # 10-21

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Washington, D.C. Auto Show TV Special Airs Saturday on NBC 4
The 2021 WANADA Open is Coming Up on June 14
WANADA's ADEI Program Expands at NoVa Community College
Virginia Minimum Wage Increases to \$9.50 an Hour

Washington, D.C. Auto Show TV Special Airs Saturday on NBC 4

[The 2021 Washington, D.C. Auto Show](#) Special is airing this weekend, showcasing new vehicles from several major automakers in a fast-paced [half-hour television showcase](#). The show will air at 12 p.m. on Saturday on NBC 4, and will also air four other times on Telemundo 44 and NBC Sports Washington over the course of the weekend.

In addition to the flagship airing at 12 p.m. on Saturday on NBC 4, the program will also air at 6 a.m. on both Saturday and Sunday on Telemundo 44, and at 11 a.m.

Saturday, and 11:30 a.m. Sunday on NBC Sports Washington, meaning the show will reach cable viewers across the Mid-Atlantic. The TV special is hosted by Kimatni Rawlins of Automotive Rhythms, the organization that puts together the show's ever-popular ART-of-Motion exhibit.



Late last month, Rawlins and the NBC 4 production team traveled to the Walter E. Washington Convention Center to film several segments for the show, including an interview with Genevieve Cullen of the Electric Drive Transportation Association. Rawlins and Cullen discussed many of the exciting new developments in electrification that are on the market, or coming soon, while educating viewers on some of the high-level details of how EVs are built and operate.

The television special will feature content from automakers Acura, General Motors, Hyundai, Lexus, Nissan, Toyota, and Volvo. The showcase will also promote the return of the 2022 Auto Show, which will be open to consumers every day from Jan. 21-30, 2022. More information on the show, including details on member events, will be forthcoming in the next few months.

We hope you enjoy the program, and encourage you to promote the show in your dealerships or places of business while it airs this weekend.

The 2021 WANADA Open is Coming Up on June 14

The WANADA Open is back this year, and as in past years, it promises to be a fun and exciting event for all who participate. The 2021 WANADA Open will be held on Monday, June 14 at the [Trump National Golf Club](#) in Sterling, marking the second straight time that the event has been held at this world-class facility.

To register for the WANADA Open, [please click here](#). Please note that only Kindred-line members who are WANADA Open sponsors and dealer members may register at this time. Golfers will tee off in a shotgun format at 12 p.m. that day, with lunch, a cocktail reception, and awards dinner available to all registrants. Those who wish to skip the golf and join us in the afternoon for the cocktail reception and awards dinner may also do so by registering at the same link.

Those who register for a foursome of golfers will also be provided with a caddy for their group, and all golfers will have the opportunity to win prizes for their skill on the course, either as an individual or for their registered group.

If you are a WANADA Kindred-line member, and you're interested in a sponsorship for the 2021 WANADA Open, please contact Bob Storin at rs@wanada.org, or [click on this link](#) to view the full list of sponsorship opportunities.

WANADA's ADEI Program Expands at NoVa Community College

WANADA's [Automobile Dealer Education Institute](#), which for years has provided apprenticeship training to ambitious aspiring dealership technicians through programs at Montgomery College and several Fairfax County high schools, has strengthened its relationship with Northern Virginia Community College.

Through its partnerships with Montgomery College and now NOVA, which is in its second semester offering on-site technician training, ADEI is training more students than ever before. WANADA, through its own donations and gracious support from dealer members and regional charitable organizations, is able to provide \$1,500 worth of tools, books, and tuition costs to participating students.

The value of this package to participating students is set to double next fall, and wouldn't be possible without the gracious support of so many in this region who support the program, and who benefit from an annual class of highly-trained, reliable dealership technicians. Because ADEI is a 501(c)(3) charitable organization, donations to the program are tax-deductible.

For information on how you can support ADEI, either as a donor or as a sponsoring dealership, please contact Joe Koch, Vice President of Association Operations, at jk@wanada.org. As always, WANADA would like to thank all the students, trainers, donors, and participating dealerships who make this immensely valuable program possible year after year.

Virginia Minimum Wage Increases to \$9.50 an Hour

Effective May 1, the minimum wage in Virginia is now \$9.50 an hour, an increase over the previous prevailing wage, which for more than a decade had been the federal minimum of \$7.25. The increase was passed during the 2020 General Assembly session as part of a phased-in increase, with the wage ultimately set to rise to \$15 an hour statewide on Jan. 1, 2026.

Initially, the wage had been set to rise to \$9.50 an hour on Jan. 1, but Gov. Ralph Northam and the Democratic-led Assembly agreed to delay implementation by four months due to the COVID-19 pandemic. The wage increase contains many of the same exceptions as the prior minimum wage level, and those exceptions can be viewed [at this link](#).

Certain home care providers, domestic service workers in private homes, and some babysitters, who were previously exempt from the minimum wage, are now covered. In addition, the wage increase law allows employers to pay a “training wage” to new hires who are doing specific on-the-job training work within their first 90 days of employment. In order to pay the training wage, an employer’s on-the-job training program must meet specific standards outlined by the commonwealth, which can be [viewed at this link](#).

Virginia also does not require businesses to display a minimum wage poster at workplaces, but the Department of Labor and Industry has produced one that employers may post voluntarily. To view that poster, [please click here](#). You may also contact the Virginia Department of Labor and Industry’s labor law division at 804-786-2706, or by emailing laborlaw@doli.virginia.gov, if you have any questions.

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