



THE WANADA BULLETIN

NEWS AND INFORMATION FOR AND ABOUT FRANCHISED NEW CAR DEALERS IN THE WASHINGTON AREA

WANADA Bulletin # 9-21

April 28, 2021

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Washington, D.C. Auto Show TV Special to Air May 15

While the pandemic led to the unfortunate cancellation of the 2021 [Washington, D.C. Auto Show](#), WANADA has partnered with NBC 4 and its sister networks to give the region's auto enthusiasts a sample of the exciting cutting-edge vehicles that will be on display when the show returns in 2022. The Washington, D.C. Auto Show will be airing a TV special in mid-May, with several airings throughout the weekend of May 15.

The Auto Show special will air on NBC 4 at 12 p.m. on Saturday, May 15. It will also run twice on Telemundo 44, at 6 a.m. on both May 15 and Sunday, May 16; and on NBC Sports Washington at 11 a.m. on May 15 and 11:30 a.m. on May 16. The TV special will be hosted by Kimatni Rawlins of Automotive Rhythms, the organization that puts together the show's ever-popular ART-of-Motion exhibit.

The television special will be filmed at the Walter E. Washington Convention Center, and will feature several automakers, including Acura, General Motors, Hyundai, Lexus, Nissan, Toyota, and Volvo.

There are a limited amount of 30-second units available in the TV Special on a first-come, first-served basis. For any dealerships interested in purchasing a 30-second television spot in the special, please contact Bob Storin at rs@wanada.org.

Reminder: Register Today for the 2021 WANADA Open

The WANADA Open is back this year, and as in past years, it promises to be a fun and exciting event for all who participate. The 2021 WANADA Open will be held on Monday, June 14 at the [Trump National Golf Club](#) in Sterling, marking the second straight time that the event has been held at this world-class facility.

To register for the WANADA Open, [please click here](#). Please note that only Kindred-line members who are WANADA Open sponsors and dealer members may register at this time. Golfers will tee off in a shotgun format at 12 p.m. that day, with lunch, a cocktail reception, and awards dinner available to all registrants. Those who wish to skip the golf and join us in the afternoon for the cocktail reception and awards dinner may also do so by registering at the same link.

Those who register for a foursome of golfers will also be provided with a caddy for their group, and all golfers will have the opportunity to win prizes for their skill on the course, either as an individual or for their registered group.

If you are a WANADA Kindred-line member, and you're interested in a sponsorship for the 2021 WANADA Open, please contact Bob Storin at rs@wanada.org, or [click on this link](#) to view the full list of sponsorship opportunities.

DC DMV to Resume Some Enforcement, Increase Parking Fees

Earlier this month, [the DC DMV announced](#) that several previously-suspended enforcement operations will resume, with a goal of gradually resuming normal businesses in the coming months. While all in-person DC DMV appointments [still require an appointment](#), as of June 1, District residents will need to display valid registration and emissions inspection stickers.

Additionally, the city's pandemic-long grace period for expired driver's licenses will end on July 1. Given that there are likely a large number of residents who have let their licenses expire, and due to the fact that switching from the old license to the city's newer REALID-compliant one requires a DMV trip, it's within reason to believe that there could be an appointment crunch in the coming months.

Also on June 1, the cost for a residential parking permit will increase, with a tiered set of costs. Until now, RPP rights cost \$35 per year, irrespective of how many vehicles were registered to a given mailing address. Beginning in June, the annual cost of an RPP will increase to \$50 per year for the first vehicle, increasing on a scaled basis for every additional car that is registered at a single mailing address.

If you have any questions, please contact the DC DMV's Dealer Services department at dcdmdealerinfo@dc.gov, or call 202-737-4404. As a reminder, if you have a customer who needs an appointment with DC DMV and they are unable to get one in a timely fashion, you can reach out to Joe Koch at jk@wanada.org for information on the workaround that WANADA has arranged.

Homeland Security Extends REAL ID Enforcement Deadline to May 2023

On Tuesday, the U.S. Department of Homeland Security [announced](#) that is pushing back the deadline for full REALID enforcement from Oct. 1, 2021 to May 3, 2023. This follows an earlier 12-month delay, from the prior Oct.1, 2020 deadline, that was implemented due to the pandemic.

Of the three ID-issuing jurisdictions in our region, this delay seems most likely to impact Virginia, which was relatively late in upgrading their standard IDs to meet REAL ID standards. The Virginia DMV moved a number of dealer processing services to Manheim locations at the start of 2020, to attempt to free up as much space as possible for the several million Virginians who, it was assumed, would have had until Oct. 1 to get licenses that would grant them access at TSA checkpoints, into federal buildings, and more.

Now, residents of Virginia and other states will have until May 3, 2023 to upgrade their licenses to REAL ID-compliant ones. According to the Department of Homeland Security, just 43 percent of state-issued licenses that are currently in use meet the REAL ID standards outlined in the [REAL ID Act of 2005](#).

In D.C., Maryland, and Virginia, those getting a REAL ID license for the first time still must make an in-person DMV/MVA visit to get it. The WANADA Bulletin will continue to update its readers on any changes that states implement to their DMV operations in response to this DHS enforcement delay.

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