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Fox Newsmen Chris Wallace to headline WANADA Annual Meeting Luncheon set for Nov. 23 at Congressional Country Club



Chris Wallace, Fox News

WANADA members will want to put Tuesday, Nov. 23, 2010, Congressional Country Club on the calendar for the association's annual membership meeting and luncheon! This year's event is especially timely, falling, as it does, just two weeks after the long-awaited midterm elections with a radically changed political landscape in the offing. To make sense of it all, WANADA has arranged for veteran journalist and host of *Fox News Sunday (FNS)*, Chris Wallace, to give WANADA dealers, kindred-line-members and friends his insights on the elections and their likely impact on the U.S. and world at large.

As host of *FNS*, Wallace has secured a veritable hit parade of interviews with big newsmakers, including the gamut of presidential contenders--past and present-- congressional leadership of all stripe and foreign leaders from across the globe.

Before joining Fox News, Wallace worked at ABC News for 15 years as the chief correspondent for *Primetime Thursday* and at NBC News, where he served as the chief White House correspondent from 1982-1989. While at NBC News, Wallace covered the 1980, 1984, and 1988 presidential campaigns as well as the Democratic and Republican Conventions in those years.

Wallace will be joined on the WANADA lunch program by NADA chief economist Paul Taylor, who will provide his predictably "spot-on" perspective into the year ahead for the auto industry.

"We're delighted to have lined up this year's WANADA lunch program with Chris Wallace, who we believe association members will enjoy and appreciate,"



Paul Taylor,
NADA chief
economist

said WANADA chairman George Doetsch. “The WANADA lunch is also an unparalleled networking opportunity for all of us in this market to get caught up with folks we don’t see every day,” he said.

In addition to the presentation by Wallace, WANADA will also present its year in review report (a.k.a. “Looking ahead through the rear view mirror”) and set the association’s 2010 - 2011 Board of Directors.

To register for the event, please complete the registration form included with this bulletin and fax it to (202) 237-9090. The form can also be downloaded at www.wanada.org

For questions and meeting details, please contact Kristina Henry at: (202) 237-7200, ext. 18.

WAS delegates conclude a “winning visit” to Paris Auto show to secure Washington status as policy show on the circuit

With auto show chairman Charles Stringfellow, Brown Automotive, at the helm, a Washington Auto Show® delegation to the Paris Auto Show earlier this month set its sights on building and maintaining bridges to the world’s automakers while burnishing the reputation of Washington as the public policy show on the industry’s global circuit.

Joining chairman Stringfellow at the core of the WAS delegation to Paris were: WANADA chairman George Doetsch, Apple Ford; WAS producer Gerard Murphy; show manager Bob Yoffe; and promotions director Barbara Pomerance. DC city administrator Neil Albert accompanied the delegation overseas along with WANADA government relations advisor Doug Patton. The WAS delegates were joined at different times in their visit by David McCurdy, president of the Alliance of Auto Manufacturers, Ed Tonkin and Phil Brady, chairman and president of NADA, respectively.



Meeting with GM

WAS chairman Charles Stringfellow (far right) with (from the right): Neil Albert, DC city administrator; Selim Bingol, VP of global communication at GM; Ed Tonkin, chairman of NADA; and Dave McCurdy, president, Auto Alliance.



Jaguar president Gary Temple (right) and VP of communication Stuart Schorr (center) meet with WAS manager Bob Yoffe.

“It’s important to be right on message with the right people when you represent the Washington Auto Show to industry leaders at a mega event like the show in Paris,” said Stringfellow, “and when you meet with these leaders it’s a winning visit when you have DC city officials and major industry stake holders on hand to support Washington’s position as the public policy show. You don’t get the same results by making phone calls and sending e-mails that you do with face to face meetings with decision makers.”

“We truly had some productive interaction with folks who can make it happen for us,” said WAS producer Gerard Murphy, who noted that the delegates were able to extend exhibitor participation in the WAS, while lining up an array of world class industry presentations for Washington’s next show.

The Washington Auto Show will run ten days, Jan. 28 through Feb. 6, 2011, spreading completely over the two vast levels of the Walter E. Washington Convention Center. Media and industry days precede the opening of the 2011 WAS on Jan. 26-27, 2010.

The Automotive Technology Superhighway (ATS), with its extra, dedicated pavilion space reserved for emerging fuel economy innovations and safety technology exhibits, will also be making a return. If past is prologue, it is anticipated that U.S. regulators will once again be staging major announcements and presentations in the ATS, similar to those made this year by Energy Secretary Steven Chu and EPA Administrator Lisa.

The 2011 WAS will have a wholly new multi-media effort behind it, including a new website that is being completed by the show’s advertising agency. “The WAS is important to the auto industry, the federal government, and the mid-Atlantic region for a variety of reasons, but most of all, we expect it to attract record numbers of prospective car buyers,” said chairman Stringfellow. “Show visitors will literally have acres of reasons to attend the WAS and we are going to ensure that they do and in large numbers.”



Volkswagen Group of America president and CEO Jonathan Browning (far right) with (from the right): DC City administrator Neil Albert; Phil Brady, NADA; and WANADA chairman George Doetsch, Apple Ford.

Public will soon find EV charging stations at Best Buy



Best Buy, America's largest electronics retailer, announced this week it will install electric vehicle charging stations in front of 12 of its stores by the end of March, 2011.

The charging stations are a part of the public/private \$230 million EV Project, a partnership between the U.S. Department of Energy and the private firm ECOtality, which will put as many as 15,000 charging stations in public spaces throughout the country, including Washington, DC.

Best Buy will install EV stations at stores in Los Angeles, San Diego, Seattle, Phoenix and Tucson, Ariz., but more stores could be added, depending on whether Best Buy shoppers use the test ports.

All electric Coda sedans headed to rental fleets

Coda, a California-based electric car and battery company, has teamed up with Enterprise Rent-A-Car to place its all-electric sedan into the rental car company's fleet. The plan is to introduce about 100 sedans across various Enterprise locations throughout 2011.



The Coda Sedan is the company's first vehicle and it will be launched in the coming months. It's a five-passenger sedan with a full-size trunk and a cruising range of between 90 and 120 miles per charge. Coda is utilizing a 6.6 kW on-board charging system, which requires six hours for a full charge, but the system can provide a 40-mile cruising range with just a two hour charging period.

In addition to the Coda sedan models entering the Enterprise rental fleet, the rental company will serve as a loaner car system for Coda owners. If a Coda vehicle requires service, an Enterprise rental car will be made available during the time the Coda owner's vehicle is in the shop.

The Coda/Enterprise agreement is a variation on a plan Nissan has announced for initial buyers of its all-electric Leaf model, who will be provided one week's free use of a conventionally powered vehicle for vacation trip as well as a free service loaner vehicle.

EPA says more ethanol in fuel is OK for newer cars

Automakers warn there could be problems with fuel systems

As was reported in the media this week, the Environmental Protection Agency (EPA), over the objections of the major automobile manufacturers, has approved a proposal to increase the use of ethanol in the nation's automotive fuel supply.

EPA's decision means that refiners can now blend up to 15% ethanol into gasoline, up from the current limit of 10%. It also means that as much as one-third of all gasoline consumed today could be affected by the decision and converted to the new limit. And by 2014, as older vehicles head to the junkyard and newer models take their place, E15 (as the fuel will be known) could grow to as much as 50% of the fuel used in the U.S., the EPA said. And speaking of growing, concerns expressed by consumer groups about the inevitable stress to the nation's food supply and the resultant cost increases emanating from the requirement for more grain to produce ethanol, appears to have fallen on deaf ears at the EPA.

The decision has implications for auto dealers because ethanol is more corrosive than conventional gasoline and can cause damage to fuel systems in vehicles. Indeed, the Alliance of Automobile Manufacturers, which represents 11 makers operating in the U.S., had sought to block the E15 approval, asserting that testing by its members, notably General Motors, led to engine damage in some vehicles.

Currently, only a limited number of "flex fuel" vehicles are being produced to handle a 15% concentration of ethanol in gasoline and are designated as E85 vehicles. EPA's plan now is to allow all 2007 and newer vehicles to use the higher ethanol blend fuel, including even those not specifically modified to accept the fuel.

The EPA decision is in line with The Energy Independence and Security Act of 2007, which mandated an increase in the overall use of renewable fuels to 36 billion gallons by 2022. The EPA says it is going to look into permitting vehicles all the way back to the 2001 model year to use the fuel as well.

Staying ahead...

I can do things you can never do. You can do things I can never do. Together, we can do something beautiful for God.

----Mother Teresa

WANADA Annual Meeting and Luncheon

Tuesday, November 23, 2010

Congressional Country Club
8500 River Road, Bethesda, MD

Featuring

Chris Wallace

Veteran TV Journalist and Host of *FOX News Sunday*



Agenda

11:30 a.m. – 12:00 p.m.
Networking
Reception

12:00 p.m. – 12:45 p.m.
Lunch

12:45 p.m. – 1:00 p.m.
WANADA Report
and Membership
Business

1:00 p.m. – 1:10 p.m.
Paul Taylor,
2011 Outlook

1:10 p.m. – 2:00 Chris Wallace,
The New Political Landscape

The Program: Chris Wallace, the host of *FOX News Sunday*, has been a major media and Washington political presence for years, serving as a journalist for ABC News, senior correspondent for *PrimeTime* and *20/20*, and White House correspondent. He is also the author of *Character: Profiles in Presidential Courage*, which details the tradition of leadership in America's presidency.

Wallace will discuss the meaning and implications of the important mid-term elections, which will have just concluded. Joining Mr. Wallace on the program will be NADA's chief economist Paul Taylor, who will brief WANADA members and guests on the auto industry outlook for 2011 and beyond.

In addition, there will be a dealer association report on an extraordinarily eventful year for the auto industry and the Washington area car market. Members will also elect WANADA's 2010-2011 Board of Directors.

Please join us for lunch with the WANADA leadership in what promises to be a timely, informative and memorable WANADA Annual Meeting!

Registration Form - 2010 WANADA Annual Meeting & Luncheon Tues. November 23, 2010

Please reserve ___ tickets at \$115 per person, or ___ Table(s) of ten discounted to \$1050 each

Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact: _____ Phone: _____

Email: (please print) _____

Method of Payment:

Check enclosed: \$ _____ Make checks payable to: Washington Area New Automobile Dealers Association

Credit Card (Visa, Amex, MC, Discover) (Circle one) Credit Card # _____ Expiration Date: _____

Sec. Code _____ Name as it appears on card (please print): _____

Billing Address: _____ City: _____ State: _____ Zip: _____ (If Different from above)

Signature: _____ Amount to be Charged \$ _____

Return form to: Washington Area New Automobile Dealers Association, 5301 Wisconsin Avenue, N.W., Suite 210, Washington, D.C. 20015 or fax to (202) 237-9090. For more information, contact Kristina Henry at (202)237-7200, ext. 18.