

THE WANADA BULLETIN

NEWS AND INFORMATION FOR AND ABOUT FRANCHISED NEW CAR DEALERS IN THE WASHINGTON AREA

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2006 BOBBY MITCHELL HALL OF FAME GOLF CLASSIC

2006 Mitchell Classic Raises Record \$700,000 for Blood Cancer Research Auto Dealer/Industry Backing Kicks Fundraiser into High Gear



Co-chair Tamara Darvish with a little help from her friends Charlie Taylor (left) and Meadowlark Lemon at Saturday night's banquet (above, right) attended by 600 guests who helped set a fundraising record \$700,000 for the Leukemia & Lymphoma Society. Two championship courses at Lansdowne Resort were full July 9th for the celebrity golf event.

The "Sweet 16" *Bobby Mitchell/Toyota Hall of Fame Classic* sponsored by the Washington Area Auto Dealers was sweet, indeed, raising over \$700,000—another record—for the benefit of the Leukemia & Lymphoma Society. That brings the total raised to fight these deadly blood diseases close to \$5 million since the inception of the event, with \$3.2 million coming in the past six years, since WANADA became a principal sponsor.

Hosted by Lansdowne Resort over the weekend of July 8 & 9, the main attractions were 41 NFL and NBA Hall of Fame sports legends, the largest such gathering anywhere. These celebrities donate 100% of their time and commitment to network and golf with patrons of the Classic. The more than 600 guests at Saturday night's banquet were again treated to the high energy repartee of emcee Paul Berry. Helping kick off

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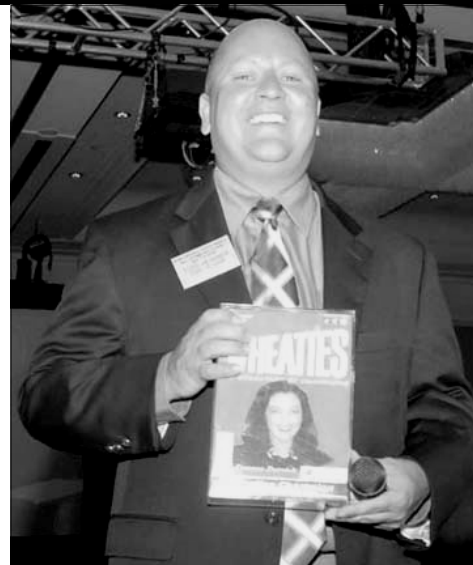
The families of Leukemia "heroes" (above, left) were introduced to thunderous applause. This year's honoree, Brendan Lackey (above, right) with Bobby Mitchell, who presented him with a football signed by all 41 Hall of Famers. The ball was donated by Judy and John Darvish (right), who had the highest bid in the live auction. The ball came special delivery from Redskin legend Sunny Jurgensen.



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2006 BOBBY MITCHELL HALL OF FAME GOLF CLASSIC



As always, the main attractions were the 41 Hall of Fame greats (top), seen here with WANADA leadership. (Above) Gerard Murphy represented WANADA as sponsor of the Hall of Fame Classic last week on NewsChannel 8 on the Pat Goss Garage Show.

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the tournament at the annual media day this year was former Redskin Rick "Doc" Walker and Smokin' Al Koken of SportsTalk 980.

Much of the credit for the success of the event goes to the leadership of event co-chairmen Tamara Darvish of DARCARS and Todd Heavner of Enterprise Rent-a-Car, as well as the countless volunteers and the strong support of Washington area automobile dealers.

Darvish pointed with pride to the tremendous strides made by The Leukemia & Lymphoma Society. "Thanks to their great work, 86% of children with the most common form of leukemia will survive today," she noted. "But the sad fact is that Leukemia is still the number one cancer killer among youngsters below the age of 15. So tonight, we want to focus on those other 14% of kids."

To drive home this fact, the banquet featured a video tribute to five "heroes." Youngsters who had been honorees in previous Bobby Mitchell Classics and had not survived their illness. Parents, bearing

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From top down, event co-chair Todd Heavner of Enterprise Rent-a-Car shows off special Wheaties box featuring Tamara Darvish, who he called a real "champion." Newscaster Paul Berry doing his MC thing — raising big bucks for blood cancer research. Former Redskin Rick "Doc" Walker and Smokin' Al Koken from SportsTalk 980 were on hand to kick off this year's Classic at the annual media day.

2006 BOBBY MITCHELL HALL OF FAME GOLF CLASSIC



At Sunday's tournament (from left), fans lined up to get former Redskins John Riggins's autograph. NBA legend, Oscar Robertson, belts a long ball, and Globetrotter Meadowlark Lemon wins the media day putting contest.

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large photos of their children, were introduced to thunderous and emotional applause.

Equally dramatic was Darvish's announcement that this year's tournament honoree, Brendan Lackey, an 11 year-old athlete from Leesburg, Virginia, who was diagnosed with leukemia last year, could not be in attendance because he had relapsed just a week before and was back in treatment.

However, Brendan, an avid Redskins fan, did make it to the tournament on Sunday, where he was presented with a football signed by all 41 Hall of Famers. The ball was donated by John Darvish's wife, Judy, who had the highest bid in the banquet's live auction segment, which also featured an Italy tour for four, Pebble Beach golf outing, roundtrip airline tickets, and a 5-day cruise aboard a 130-foot luxury yacht. A wide range of silent auction items numbering approximately 190 raised \$46,396 which was supplemented by a live auction which raised \$83,000 and a limited raffle ticket drawing for a 2006 Toyota RAV-4 which raised another \$94,000.

Bobby Mitchell and his wife, Gwen, starred in a video tribute to WANADA and other major tournament sponsors, including Toyota, Enterprise Rent-a-Car, Washington Area Chrysler-Jeep-Dodge Dealers, DARCARS and Easterns Automotive. Other top sponsors were Costco, M&T Bank, PricewaterhouseCoopers, Wachovia Dealer Services and Pepsi Cola Inc.

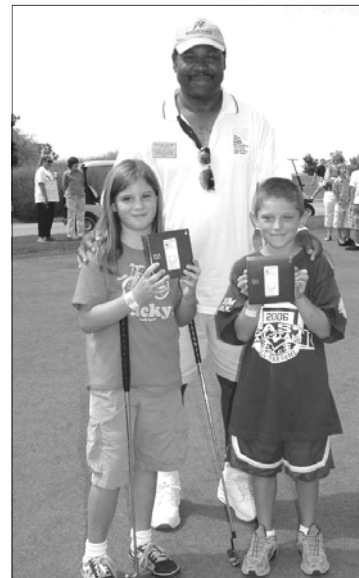
At the tournament on Sunday, Minnesota Vikings Hall of Famer, Paul Krause, and his team of Bob Hager, Andy Heye, Sean McCarthy and Ed Moore representing Toyota emerged in first place with a score of 56. San Francisco 49ers, Dave Wilcox, and his team from BG Products and Services, followed in second place with a score of 56, and L.A. Rams, Deacon Jones, and his team from PricewaterhouseCoopers took third place with a score of 57. "Best ball" scoring notwithstanding, the tournament competition was brisk as the low scores indicate.

More tournament details on this year's Classic will be available at www.bobbymitchell.com, and many more photos of this year's Classic can be viewed and downloaded at www.wanadagolf.photoresponse.com.

A complete listing of the Hall of Famers who attended the 2006 Bobby Mitchell Classic is enclosed with this Bulletin for everyone's information.



Vikings Hall of Famer Paul Krause (above) and his Toyota team took top honors at the tournament. Bobby Mitchell with kids putting champs Kristine Knowlton, 10, and Tyler McBrearty, 9.



WANADA Salutes the 138 Sponsors at the 2006 Bobby Mitchell Classic

As the presenting sponsor, WANADA joins the Leukemia & Lymphoma Society in recognizing Toyota for its title role in the Bobby Mitchell Classic along with the following generous individuals and organizations:

355 Toyota	EuroMotorcars Germantown	Pepsi Cola
A&A Athletics	Events Management	Pivec Advertising, LTD
Alexandria VW	Facilities Fund	PricewaterhouseCoopers, LLP
American Airlines	Fitzgerald's Auto Malls	Provident Bank
American Service Center	Friends of St. Jude's	Reebok International Ltd.
Apple Ford	Andrew Friedlander	Reynolds & Reynolds
Ashburn Fire & Rescue	Arthur & Leslie Greenbert	Michael & Kathi Rose
AutoUpLink USA	Hamilton & Hamilton	Rosenthal Automotive
Baja Fresh Mexican Grill	Hasler	Devom Schain
BB&T Bank	Glenn Harris & Terry Cornwell	Sheehy Auto Stores
Beltway Toyota	Herb Gordon Auto Group	Signs West
Matthew & Allyson Bergman	Hilb, Rogal & Hobbs	Sonitrol of Greater Washington
Paul Berry	Hisaoka Public Relations	Spielman Studio
BG Products & Services	Inxight Federal Systems Group	Springfield Toyota
Bierman, Geesing & Ward, LLC	Jim Kest	SunDun Vending
George Blanda	Smokin' Al Koken	SunTrust Bank
Blue Iguana	Jim Koons Automotive Companies	Superior Auto Paints/BASF
Brandford Kline and Associates	Ken Milvid/Frido-Lay	Superior Paving Corp.
Bristol Capital Corp.	Jim Moran & Associates	Studley
Building Hope... A Charter School	King Pontiac	The Bernstein Companies
Caddies on Cordell	Koons of Manassas	The Burdett Smith Group
CARFAX	Koons Tysons Toyota	The Golden Bull
Ron Carter	KYK-OTT	The Washington Post
Skeet & Deb Cato	Lansdowne Resort	The Washington Examiner
Charapp & Weiss, LLP	Leesbug Toyota	The Washington Newspaper
Chesapeake Petroleum/Castrol	Michael & Ilene Lerner	Publishing Company, LLC
Jonathan Cherner	Lexus	Total Wine & More
Chevy Chase Acura	LoJack	Toyota
Chrysler Financial	Lottery Technology Enterprises	Toyota of Bowie
Comcast	Lustine Toyota	Toyota of Waldorf
Comcast Spotlight	McNamee, Hosea, Jernigan & Kim, PA	Toyota Financial Services
Councilor, Buchanan & Mitchell	M&T Bank	triVin
Costco Wholesale	Metal Pro	Tru2Form Body Shops
Courtesy Chrysler-Jeep	Miller Toyota/Scion	UBS Financial Services
Marshall Cropper	Mountain State Auto Auction	Varadero Communications
Curtis Chevrolet-Kia	News Channel 8	Virginia Auto Dealers Association
DARCARS Automotive Group	NFL Alumni	Wachovia Dealer Financial Services
DARCARS Toyota	NFL Films	Rick "Doc" Walker
Delta Airlines	NFL Properties	Washington Area Chrysler, Jeep &
Diamond Auto Glass	Nissan North America	Dodge Dealers
Drink More Water	Jerry Olsen/UTZ	Washington Area Lexus Dealers
Dogfish Head Alehouse	Oscar Roberson Solutions	Washington Area New Automobile
Dogfish Head Brewings & Eats	Ourisman Automotive	Dealers Association
Dudley Martin Chevrolet	Overlook Systems Technologies	Wells Fargo
Easterns Automotive	Paramount Vending	WTEM SportsTalk 980
Enterprise Rent-a-car	Passport Automotive Group	WTOP
EuroMotorcars	PNC Bank	W*USA

In Memoriam:

Wilson Howes, formerly of Wilson Pontiac/Honda

Wilson Howes died earlier this week after a long term illness. The family will receive visitors Monday, July 17th at Pumphrey's Funeral Home in Rockville. (A member notice is enclosed.)