

WANADA Bulletin #28-05

Special Issue

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2005 BOBBY MITCHELL HALL OF FAME GOLF CLASSIC

Strong Dealer Support Helps Classic Raise Record \$680,000 for Leukemia & Lymphoma Research!



A moving video and testimonial by the Fertitta family (above left) helped inspire over 600 guests at Saturday night's banquet to raise an astounding \$680,000 for blood cancer research.

It was truly an evening to remember. Not only was the 15th Anniversary Bobby Mitchell/Toyota Hall of Fame Classic sponsored by the Washington Area Auto Dealers the largest gathering ever of Hall of Fame sports legends, it set a phenomenal fundraising record – \$680,000 – for the benefit of the Leukemia & Lymphoma Society. That is a 36% increase over the \$505,000 raised last year, taking the total raised by the Classic to well over \$4 million, with nearly \$2.5 million coming in the past five years, since WANADA got involved as a principal sponsor.

Hosted by Lansdowne Resort this past weekend, the spectacular event was the result of the commitment and support of over 40 NFL and NBA Hall of Famers, the dynamic leadership of event chairman Bobby Mitchell and co-chairs Tammy Darvish of DARCARS Automotive

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Clockwise from above, Classic Co-Chair Tammy Darvish drumming up support; Paul Berry with Leukemia survivors (from left) Brandon Ward, 12, Ashlynn Prins, 6, Carter Beardsley, 7; and Christopher Scheller, 10; and Bobby Mitchell with Sonny Jurgensen and Sam Huff at "Press Day," which kicked off this year's Classic.



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2005 BOBBY MITCHELL HALL OF FAME GOLF CLASSIC



As always, the stars of the event were the Hall of Fame greats, seen here with WANADA leadership. Above, right, Hall of Famer Gale Sayers with Tammy Darvish, Bobby Mitchell and Leukemia & Lymphoma Executive Director, Donna McKelvey. At right, from top, Youngster Paul Fertitta shows off signed football donated to him by Robert Bassam (left) of Easterns Automotive Group and Jamie Darvish of DARCARS; Jerry Cohen and wife, Carol, look over the goods at the silent auction; and Redskins great Charley Taylor looks to be having a good time with Nancy and Charlie Stringfellow at the banquet.

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Group and Todd Heavner of Enterprise rent-a-car, and, most notably, the strong support of the Washington area automobile and business community.

The more than 600 guests at Saturday night's banquet were again treated to the entertaining antics of emcee Paul Berry and the sharp and often very funny repartee between Mitchell, Berry and the sports legends who sat at each table.

Also contributing greatly to the success of the evening was a moving video and testimonial by Pamela and Tom Fertitta of Herndon, VA, whose 9-year-old son, Paul, is successfully fighting leukemia and who was this year's "patient hero." Never sick before being diagnosed with leukemia a year ago, Paul has been in the hospital three times, had two operations, spinal taps every three months, and, as part of his chemotherapy, has swallowed over 2,000 pills – 12 pills every 6 hours day and night!

"We are so fortunate that there are events like this and people like you who have truly made a difference in the lives of people like us," said Pamela Fertitta." She pointed out that, "When this tournament started in 1991, the Leukemia and Lymphoma Society funded 188 researchers with a little over \$6 million dollars. With the generosity of people like you, this year they will fund 470 researchers with more than \$50 million – an increase of more than 800 percent!"

As a result, the survival rate for kids with Acute Lymphocytic Leukemia (ALL), the most common type of leukemia, has risen from less than 4 percent in 1950 to more than 86 percent today. And the prognosis for Paul, who still has 18 months of difficult treatment to go, is excellent.

"Paul dreamed that leukemia could be cured with a single shot, and with your continued help and support I'm sure that Paul's dream will come true," his mother concluded.

Following a prolonged standing ovation, Paul Berry added: "This is what this is all about, folks. It's not Hollywood, but real life. In 15 years we have changed the dynamics of these diseases. Your money, your time, your support, that is the result of what we have done...these children are alive and well.

Berry then proceeded to inspire, cajole, hustle and, yes, even shame

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At Sunday's tournament, fans lined up to get Carl Eller's autograph. Upper right, former Redskin Charley Taylor and WANADA's John O'Donnell high five over a tough shot, while Jim O'Connell of Koons Automotive, (right) lines up a vital putt for the WANADA foursome.

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participants to record levels of bidding for the silent and live auctions. Some highlights include:

- \$17,000 bid for a vacation for six to the Bordeaux region of France, which was donated to the Fertitta family by high bidder John Darvish, Jr.
- \$30,000 for two footballs (\$15,000 each) signed by all the Hall of Famers in attendance, also donated to Paul Fertitta.
- A whopping \$100,000 dollars for two winners (\$50,000 each) for a one week cruise in the Caribbean on the Darvish family 130 foot Westport motor yacht.
- \$7,000 for two business class tickets on Delta anywhere in the world.
- At last look, Sonny Jurgensen's custom cigars (value \$100) were going for over \$300 in the silent auction, which featured a wide variety of gifts, services and events.

And not through yet, Tammy Darvish raised another \$10,000 worth with pledges of \$100 each from tables around the banquet hall. Also of note, Hall of Fame great Tommy Mack won the raffle for a new Toyota Solara SE Convertible, which he promptly gave back for another raffle pick.

Bobby Mitchell and his wife, Gwen, again starred in a video tribute to WANADA and other major tournament sponsors, including Comcast, Costco Wholesale, Enterprise rent-a-car, Delta, Lansdowne Resort, DARCARS, Sports Talk 980, Pepsi, BB&T, Chrysler, Jeep, Dodge, Toyota, LoJack and M&T Bank. He also had high praise for his event co-chairs, Tammy Darvish and Todd Heavner, his fellow Hall of Famers, and all the events' volunteers, supporters and participants.

On Sunday, Mitchell got his just reward. For the second year in a row, he and his team representing Toyota, emerged as champions in the golf tournament with a score of 53. Not surprisingly, Mitchell gave his prize, a leather golf bag, to sports enthusiast Paul Fertitta.

In addition to former Redskins Bill Dudley, Ken Houston, Sam Huff, Sonny Jurgensen, Bobby Mitchell, Charley Taylor and John Riggins, this year's Hall of Famers included newcomers Chicago Bears great Gale Sayers and Harlem Globetrotters' Marques Haynes, as well as returning Hall of Famers Lem Barney, Bobby Bell, Elvin Bethea, Mel Blount, Bob Brown, Lou Creekmur, Joe DeLamielleure, Carl Eller, Hal Greer, Ted Hendricks, Charlie Joiner, Sam Jones, Leroy Kelly, Paul Krause, Willie Lanier, Yale Lary, Dante Lavelli, Tom Mack, Gino Marchetti, Tommy McDonald, Lenny Moore, Anthony Munoz, Ace Parker, Joe Perry, Mel Renfro, Oscar Robertson, Bill Russell, Billy Shaw, John Stallworth, Bob St. Clair, Paul Warfield, Dave Wilcox, Kellen Winslow and Ron Yary.

More tournament details on this year's Classic will be available at www.bobbymitchell.com.



2005 BOBBY MITCHELL HALL OF FAME GOLF CLASSIC**WANADA Salutes Corporate Sponsors**

As event sponsor, WANADA joins the Leukemia & Lymphoma Society in saluting *Toyota* for its title role along with the following generous people and their organizations.

355 Toyota	Doug Turner	Koons of Manassas	Reynolds & Reynolds
American Express Tax	Dudley Martin	Lansdowne Resort	Rosenthal Automotive
& Business Service	Chevrolet	Leesbug Toyota	Sonitrol of Greater
American Service	Easterns Automotive	Lexus	Washington
Center	Enterprise rent-a-car	LoJack	Spielman Studio
BB&T Bank	EuroMotorcars	Lottery Technology	Springfield Toyota
Beltway Toyota	Germantown, Inc.	Enterprises	SunTrust Bank
BG Products &	Events Management	Lustine Toyota	Superior Auto Paints/
Services	Fitzgerald Auto Malls	M&T Bank	BASF
Bowie Toyota	Frame Your Mind	Mabry-Nichols	Superior Paving Corp.
C Systems	Productions	Automotive Group	The Washington Post
International Inc.	"Friends of Mack"	Metal Pro, Inc.	Todd Hubbard
Call Bright	Friends of St. Jude's	Miller Toyota	Total Wine & More
Capital Auto REIT	Gannett Offset	Mount Vernon	Toyota
CARFAX Inc.	Hamilton and Hamilton	Printing	Toyota Financial
Charapp & Weiss, LLP	LLP	Mountain State Auto	Services
Chesapeake Petroleum/	Herb Gordon Auto	Auctions	Toyota/Scion of
Castrol	Group Inc.	MyCarPage	Waldorf
Cintas Corp.	Hilb Rogal & Hobbs	Overlook Systems	Varedero
Comcast	Hisaoka Public	Technologies	Communications
Costo Wholesale	Relations	Ourisman Automotive	Virginia Auto Dealer
Courtesy Chrysler-Jeep	Jaguar Credit	Pepsi Cola, Inc.	Services
Curtis Chevrolet-Kia	Jim Koons	Pivec Advertising LTD	Washington Area
DARCARS Automotive	Management	Pricewaterhouse-	Chrysler, Jeep &
Group	Jim Moran &	Coopers, LLP	Dodge Dealers
Delta Airlines	Associates	Provident Bank	
Diamond Auto Glass	Kern Toyota-Scion	Resource Dealer	
Don Beyer Volvo	King Automotive	Group	
	Group		

Tag and Title Seminar For the Region**Thursday, August 18, 2005****Bethesda Marriott****5151 Pooks Hill Road Bethesda, MD 20814**

This Titling Seminar will cover the entire Washington Region with all three motor vehicle agencies participating. The program targets controllers and tag and title coordinators around the Beltway. Registration is from 9:30-10:00 a.m. The seminar runs from 10:00 a.m. to 12:00 noon. The cost is \$60 per person and \$40 for each additional attendee from the same firm. The cost of the seminar includes a continental breakfast and seminar materials. For more information, see the enclosed registration sheet or contact Barbara Martin at (202) 237-7200 ext.18, email bjm@wanada.org.

Thought for the Week...

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—Paul Berry