

THE WANADA AREA REPORT - (2011 - 2010)  
TOTAL NEW VEHICLE REGISTRATIONS  
Metropolitan Washington DC Totals - 3rd Quarte

		Jul	Aug	Sep	QTD Adj*	3rd Qtr	YTD
Domestic Cars (Detroit 3)	2011	2,047	2,375	2,281	10	6,713	20,094
	2010	1,793	1,820	1,671	1	5,285	16,414
	% Change	14.2%	30.5%	36.5%		27.0%	22.4%
Imported Cars	2011	7,660	8,102	8,250	53	24,065	74,564
	2010	8,044	8,420	8,980	31	25,475	72,739
	% Change	-4.8%	-3.8%	-8.1%		-5.5%	2.5%
Total Domestic and Imported Cars	2011	9,707	10,477	10,531	63	30,778	94,658
	2010	9,837	10,240	10,651	32	30,760	89,153
	% Change	-1.3%	2.3%	-1.1%		0.1%	6.2%
Imports as a % of of All Cars	2011	78.9%	77.3%	78.3%		78.2%	78.8%
	2010	81.8%	82.2%	84.3%		82.8%	81.6%
Domestic Trucks (Detroit 3)	2011	4,081	4,438	4,457	72	13,048	38,425
	2010	3,816	2,945	3,040	0	9,801	26,881
	% Change	6.9%	50.7%	46.6%		33.1%	42.9%
Imported Trucks	2011	5,156	5,323	5,131	41	15,651	46,261
	2010	5,007	5,340	5,382	24	15,753	43,629
	% Change	3.0%	-0.3%	-4.7%		-0.6%	6.0%
Total Domestic and Imported Trucks	2011	9,237	9,761	9,588	113	28,699	84,686
	2010	8,823	8,285	8,422	24	25,554	70,510
	% Change	4.7%	17.8%	13.8%		12.3%	20.1%
Total of All Cars and Trucks	2011	18,944	20,238	20,119	176	59,477	179,344
	2010	18,660	18,525	19,073	56	56,314	159,663
	% Change	1.5%	9.2%	5.5%		5.6%	12.3%

\* (QTD ADJ.) Changes due to an ongoing audit of the R.L. Polk Company's title coding system