

THE WANADA AREA REPORT - (2015 - 2014)
TOTAL NEW VEHICLE REGISTRATIONS
Metropolitan Washington DC Totals - 1st Quarter

		Jan	Feb	Mar	QTD Adj*	1st Qtr	YTD	YTD % of Total of All Cars & Trucks
Domestic Cars (Detroit 3)	2015	2,393	2,471	2,810	6	7,680	7,680	11.0%
	2014	1,927	1,818	2,855	100	6,700	6,700	10.5%
	% Change	24.2%	35.9%	-1.6%		14.6%	14.6%	
Imported Cars	2015	8,046	7,884	10,775	39	26,744	26,744	38.3%
	2014	8,536	7,499	10,334	133	26,502	26,502	41.4%
	% Change	-5.7%	5.1%	4.3%		0.9%	0.9%	
Total Domestic and Imported Cars	2015	10,439	10,355	13,585	45	34,424	34,424	49.3%
	2014	10,463	9,317	13,189	233	33,202	33,202	51.9%
	% Change	-0.2%	11.1%	3.0%		3.7%	3.7%	
Import Cars as a % of All Cars	2015	77.1%	76.1%	79.3%		77.7%	77.7%	
	2014	81.6%	80.5%	78.4%		79.8%	79.8%	
Domestic Trucks (Detroit 3)	2015	4,470	4,105	4,790	26	13,391	13,391	19.2%
	2014	3,278	3,329	4,783	222	11,612	11,612	18.1%
	% Change	36.4%	23.3%	0.1%		15.3%	15.3%	
Imported Trucks	2015	6,851	6,910	8,281	(68)	21,974	21,974	31.5%
	2014	6,168	5,819	7,213	16	19,216	19,216	30.0%
	% Change	11.1%	18.7%	14.8%		14.4%	14.4%	
Total Domestic and Imported Trucks	2015	11,321	11,015	13,071	(42)	35,365	35,365	50.7%
	2014	9,446	9,148	11,996	238	30,828	30,828	48.1%
	% Change	19.8%	20.4%	9.0%		14.7%	14.7%	
Import Trucks as a % of All Trucks	2015	60.5%	62.7%	63.4%		62.1%	62.1%	
	2014	65.3%	63.6%	60.1%		62.3%	62.3%	
Total of All Cars and Trucks	2015	21,760	21,370	26,656	3	69,789	69,789	100.0%
	2014	19,909	18,465	25,185	471	64,030	64,030	100.0%
	% Change	9.3%	15.7%	5.8%		9.0%	9.0%	

* (QTD ADJ.) Changes due to an ongoing audit of the R.L. Polk Company's title coding system.